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Why Investment Advisors Need to Know About Private Placement Life Insurance

For Clients and Friends of GSRP, LLP

With the threat of a major tax overhaul looming, investment advisors have a unique opportunity to offer the unparalleled advantages of Private Placement Life Insurance (PPLI) at a time when their clients need it most. This article, Why Investment Advisors Need to Know About Private Placement Life Insurance, discusses the benefits of PPLI as a tax-elimination investment vehicle and encourages advisors to understand and implement it where appropriate -- before a competitor offers it to their clients! Provided that a policy remains in force, the tax free benefits of the accretion of investment earnings, access to the policy assets, and a death benefit arguably presents one of the best investment and tax saving opportunities for high net worth individuals.

For further information regarding PPLI, please contact:

Bob Chesner
512.370.2736
bchesner@gsrp.com